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Case Study

NoNonsense helps Andrea Bocelli perform in Armenia



**Yerevan,
Armenia**

Internationally acclaimed Italian tenor Andrea Bocelli performed at Liberty Square in Yerevan as part of Armenia's celebration as World Book Capital 2012. As a suitable stage was unavailable in the region, Bocelli's management team contacted NoNonsense to provide the stage and ancillary structures for this prestigious event.

The concert was attended by President Serzh Sargsyan, the Prime Minister and other Armenian dignitaries. Bocelli was accompanied by the Hover Choir and the Armenian State Philharmonic Orchestra with Italian conductor Marcello Rota.

"Your prompt service and professionalism have been of incomparable value and helped us all to reach the goals to make the desired concert. We appreciate it from the bottom of our hearts."

Project Director, Yerevan World Book Capital 2012

JOB FACTS

Location: Yerevan, Armenia
Project: Andrea Bocelli
Size: 20m stage
Lead Time: 20 days
Work Days: 144

The team moved swiftly into action as there was only 20 days to make this happen, including transporting the 20m stage from the UK. The production load in for the show required two days and there was a full day of rehearsals before the show on 22nd April 2012.

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