



Case Study

Sainsbury's 2012 School Games



London,
England

To coincide with London hosting the Olympic Games, the 2012 School Games were held in London and used several of the Olympic Venues prior to the Games taking place as the final test events.

NoNonsense worked closely with Fast Track to supply temporary overlay solutions, site management at ExCeL, catering consultancy and venue management at the Aquatics Venue on the Olympic Park.

The team worked hard to ensure that the facilities used by the young athletes met the exacting standards of each of the 12 sports featured at the event.

Sainsbury's 2012 School Games kicked off at ExCeL in London. The multi-sport event was opened by Rt Hon Jeremy Hunt MP in front of 1,600 cheering athletes, coaches, team managers, athlete mentors, hundreds of volunteers and sports stars including Tanni Grey-Thompson, Jason Gardener, Darren Campbell and Jonathan Edwards.

The Games were designed to build on the magic of 2012 to enable every school and child to participate in competitive sport, including meaningful opportunities for disabled youngsters.

Nationally and locally the Sainsbury's 2012 School Games was delivered through partnerships. The national partnership is made up of the Department for Culture, Media and Sport (DCMS), Sport England and the Youth Sport Trust.

"I want to thank each, and every one of you, for a superb effort throughout the build up to, and across your brilliant execution of the Sainsbury's UK School Games - way beyond the call of duty, given the difficult and complex circumstances of working in the Olympic venues and Olympic Park in particular. Everyone I spoke to from the Secretary of State, all the Ministers and a lot of the VIP's, were fulsome in their admiration and congratulations."

Alan Pascoe, Fast Track Chairman

JOB FACTS

Location:	London, England
Project:	Sainsbury's 2012 School Games
Competitors:	1600
Volunteers:	700
Sports:	12